

Mr. Ackerman is a shareholder of the firm, Freeman & Mills, a consulting firm offering services in the areas of accounting, finance, economics and business practices and procedures.

Mr. Ackerman is experienced and has offered testimony in the following areas: lost earnings associated with wrongful terminations, wrongful death and personal injury claims; lost profit damages associated with breach of contract, business interruption and/or breach of fiduciary duty claims; fraud investigations, both to uncover the devices used to perpetrate fraud and to uncover fraudulent financial reporting practices; corporate/partnership dissolutions; accounting and auditing issues relating to accountant's malpractice and merger and acquisition disputes; professional malpractice damages; trademark, trade dress and copyright infringement damages; theft of trade secrets damages; small business valuations; false advertising; unfair business practices and competition; lender liability; wage/overtime disputes; profit participation and royalty disputes; trust and estate matters; right of publicity and alter ego.

Prior to joining Freeman & Mills, Mr. Ackerman spent five years in public accounting at KPMG Peat Marwick, where he supervised and administrated audit engagements of small and middle market companies in a variety of industries, including, manufacturing, distribution, entertainment, oil and gas, and hospitality.

Mr. Ackerman has testified in matters before the Federal Courts, Superior Courts in California, the AAA, ADR and JAMS. He has also served as a court appointed neutral expert in the Superior Courts of California.

## **PROFESSIONAL EXPERIENCE**

2019-	President/Shareholder, Freeman & Mills, Inc.
2000-2018	Vice President/Shareholder, Freeman & Mills, Inc.
1991-1999	Senior Consultant, Freeman & Mills, Inc.
1986-1991	Professional Staff Positions, Middle Market Practice, KPMG Peat Marwick

## **PRESENTATIONS**

“Michael Jackson: The Wrongful Death Case Against AEG” – American Institute of CPA’s (2017)

“Michael Jackson: The Wrongful Death Case Against AEG” – California Society of CPA’s Economic Damages Section (2015)

“Delivering Effective Testimony: Mediations, Arbitrations, Judge & Jury Trials” Forensic Expert Witness Association Annual Summit (2008)

“Calculating Business Damages” – The Financial Forensics Institute of the National Association of Certified Valuation Analysts (2003-2007)

“Understanding & Using Financial Statements in Your Case” – Consumer Attorneys of California 45<sup>th</sup> Annual Convention (2006)

“Lost Earnings,” California Society of CPA’s – Economic Damages Section (2002)

## **WILLIAM R. ACKERMAN**

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“Damages in Lost Earnings Cases,” Los Angeles Chapter of the California Society of CPAs (2000)

“Financial Statements in the Courtroom,” Federal Judicial Center, Reno, Nevada (1997-1999)

### **PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS**

- American Institute of Certified Public Accountants (“AICPA”)
- California Society of Certified Public Accountants (“CSCPA”)
  - Litigation Services—Economic Damages and Fraud Sections
  - Litigation Steering Committee (2006 – 2012)

Mr. Ackerman earned a B.S. in business administration from Georgetown University. He is a Certified Public Accountant licensed in California since 1989.

### **CONTACT:**

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